Tregaron becomes a SMART Town!

Free Public Wi-Fi is now available in Tregaron.

What is it?

The Town Council have worked with Ceredigion County Council to provide free public Wi-Fi in the town. The project is funded by the Welsh Governments 'Transforming Town Placemaking Grant for 21/22'. The monies were available to Towns to support the SMART Towns initiative in Wales. Ceredigion County Council applied for funding on behalf of Aberaeron, Llandysul, Lampeter, Tregaron and New Quay and this is Phase 1 of the roll out of SMART Towns technologies.

In areas where there is poor mobile connectivity or data poverty in the most deprived areas, Town Wi Fi helps to provide a service which is free to the end user, which for some is a positive step as the cost of living and accessing data continues to rise.



Benefits

As well as benefits to end users, the system helps the town and businesses by capturing log on details (email addresses) to take advantage of social media etc to engage with users. Businesses can promote offers through the portal and tailor their promotions. Similarly, the town can promote any events that are taking place.

How it works?

It works by placing several access points at various locations to provide a Wi-Fi 'mesh' across a given area, providing seamless Wi-Fi access to end users with a single log on.

3 access points have been installed in the town -1 on the square, 1 on Sgwar Fach and in Station Road, in top of town.

How to log on?

The name of the Wi-Fi is 'Ceredigion Smart Towns Wi Fi' so if you look for an available network that will show on your device and you can follow the on-screen instructions to join.

To do this, you need to go to 'settings' on your device, then choose the 'connections' option, and then select the 'Wi-Fi' option and search for available connections then you will find it.

What happens next?

The system is now live and has had users already. The Town Council will be receiving training in the coming weeks to understand the data analytics which they'll then be able to share in due course.

The Town Council are looking into adding more access points across the town to increase the coverage available.

For further information with regards to the Town Wi-Fi, please contact Tregaron Town Council Clerk – clerc@cyngor-tregaron-council.org.uk